

Sous le haut patronage de
Monsieur Emmanuel MACRON
Président de la République

SIAL

INSPIRE FOOD BUSINESS

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DIPLOMACY, BUSINESS, INNOVATION: SIAL PARIS 2026 AT THE HEART OF GLOBAL FOOD CHALLENGES

Held under the High Patronage of the President of the French Republic, SIAL Paris closed its doors on 21 October after five days that made the capital the centre of gravity for the global food industry. A meeting of G7 Agriculture Ministers, India as Country of Honour and food sovereignty at the heart of discussions: the 2026 edition confirmed the show's unique role in international food diplomacy, as well as its position as a business and innovation platform for the 305,000 professionals who attended from 192 countries and regions around the world.



SIAL PARIS: A DRIVING FORCE FOR INFLUENCE AND FOOD SOVEREIGNTY

SIAL Paris, where nations come together

In a world shaped by geopolitical tensions and shifting trade alliances, **SIAL Paris fully embraced its role as a place for dialogue between nations.**

A major highlight of this edition was a high-level meeting on food security and food sovereignty held at the show on 19 October. Organised at the initiative of France, **it brought together Agriculture Ministers and representatives from G7 countries** (Canada, Germany, the United States, Italy, Japan and the United Kingdom), in the presence of Christophe Hansen, European Commissioner for Agriculture and Food.

The major challenges facing food know no borders or silos. SIAL Paris 2026 demonstrated that it is far more than a trade show: it is a place where nations engage in dialogue and where the trade balances of tomorrow's food industry are shaped.



Jean-Gabriel Mollard,
Director of SIAL Paris

Opened by Annie Genevard, Minister of Agriculture, Agri-food and Food Sovereignty, the show also welcomed numerous official delegations, including ministers from Poland, Malta and Lebanon, as well as nearly 60 ambassadors. Demonstrating its international appeal, 16 countries exhibited for the first time, among the 130 countries and regions represented.

India, country of honour for this edition

India illustrated the show's ability to support major shifts in global trade. As the free trade agreement between the European Union and India moves through ratification, the **India Trade Promotion Organisation (ITPO) brought together around 150 exhibitors** and showcased an agricultural sector undergoing rapid transformation. It expressed its ambition to build a strategic partnership with SIAL Paris and the wider SIAL Network.

Connecting markets around the world

As the flagship event of SIAL Network, the world's leading network of food trade shows, with 11 events from Montreal to Shanghai and Jakarta to Mumbai, SIAL Paris forms part of a wider ecosystem: **Comexposium's Food & Beverage division, which brings together 35 events and 1.5 million participants worldwide.** This global reach enables companies to be supported in the fastest-growing markets, particularly in Asia.





SIAL PARIS: UNDERSTAND, DECIDE, ACT

SIAL Paris, where business opportunities become reality

True to its purpose, **SIAL Paris once again proved to be a powerful business accelerator. Its 305,000 professionals, 72% of whom were international, represented €100 billion in purchasing power.** Connections were further strengthened by an AI-powered **matchmaking platform**, the new Meet & Match area and the launch of **SIAL Analytics**, a strategic intelligence tool dedicated to global food innovation.

Understand faster, decide faster, act faster: that is what professionals from around the world came to Paris to achieve. In food, trust is still built face to face.

Jean-Gabriel Mollard, Director of SIAL Paris

SIAL Paris brings together an exceptionally rich and diverse food offering, while providing a unique perspective on the trends shaping the future of the sector worldwide. For participants in the Hosted Buyers programme, it is an essential event for discovering new products, building business relationships and anticipating developments in international markets.

Madison Roberston, Grocery category manager, Sprouts Farmers Market

SIAL Paris, where tomorrow's food is created

Marking its 30th anniversary, **SIAL Innovation** delivered a **record edition, with more than 2,750 products** submitted and 775 selected, reflecting a clear resurgence in innovation. The selection **revealed new consumer expectations: more sensory pleasure, more functional health benefits and the continued rise of snacking.** More than 650 start-ups and the CSR initiatives of the **SIAL for Change** winners completed the picture of an industry in motion.

SIAL Paris gives innovation a unique global platform: this is where new products from around the world meet the market and find their route to international expansion.

Rodolphe Lameyse, CEO of the Food & Beverage division at Comexposium

SIAL Paris, where the future takes shape

As a unique market observatory, SIAL Paris also provided **the keys to understanding the changes reshaping the sector. The SIAL Insights 2026 report explores ten major trends**, beginning with food choices being seen as a civic act by 69% of consumers worldwide. The **SIAL Summits** – from “Feeding a World Under Pressure” to “The Era of Personalised Nutrition” and “Food Intelligence: Redefining the Value Chain” – together with new areas such as **StrEat Lab, dedicated to street food, highlighted rapidly changing behaviours and uses.**

Looking ahead to 2028

Through the scale of its attendance and the seniority of its delegations, **the 2026 edition confirmed SIAL Paris's unique position on the global food stage:** the show no longer simply reflects market changes, but actively helps shape them. Building on this success, Comexposium

is already preparing the next chapter. **In October 2028, SIAL Paris will continue its growth by expanding across two sites, Paris Nord Villepinte and Paris Le Bourget, to offer an even higher standard of service and presentation.**

SIAL PARIS 2026 IN NUMBERS

INFLUENCE AND DIPLOMACY

- **192** countries and regions represented
- **7 Agriculture Ministers and G7 representatives** and **1** European commissioner brought together at the show (France, Canada, Germany, the United States, Italy, Japan and the United Kingdom)
- More than **100** diplomatic or international delegations
- **20** French and international ministers, and more than **40** members of parliament and senators welcomed
- **India**, country of honor: around **150** exhibitors across 2,000 sq

SIAL PARIS is committed:

for more than 20 years, its partnership with the French Red Cross has enabled food products to be collected and distributed during the show. In 2026, 45 tonnes were collected.

THE SHOW

- **8,000** exhibitors
- **305,000** professionals
- **Top 3 exhibiting countries:**
 -  1 - ITALY
 -  2 - FRANCE
 -  3 - SPAIN
- **Top 5 exhibiting countries:**
 -  1 - FRANCE
 -  2 - ITALY
 -  3 - (exæquo) SPAIN – THE NETHERLANDS
 -  – UNITED KINGDOM
- **72%** international visitors
- **12,000** top international buyers
- **€100bn** in visitor purchasing power
- SIAL Innovation : more than **2,750** products entered, **775** selected
- More than **650** start-ups
- **400,000** products exhibited
- More than **15,000** business meetings organised through the Match Making tool

SIAL

ABOUT SIAL PARIS

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Organised by Comexposium, SIAL Paris is the world's largest professional food trade fair, with 8,000 exhibitors expected and 400,000 products on display. As a key business generator, it offers a unique insight into the sector's trends and opportunities every two years. The event forms part of the SIAL Network, the world's largest network of trade fairs dedicated to food and drink, which brings together, through twelve regular events (SIAL Paris, SIAL Canada in Montreal and Toronto, SIAL China in Shanghai and Guangzhou, SIAL Interfood in Jakarta, SIAL India in Mumbai, SIAL Vietnam, Food & Drinks Malaysia by SIAL in Kuala Lumpur, Gourmet Selection by SIAL, the Cheese and Dairy Products Fair and Djazagro in Algiers), 7,000 exhibitors and 700,000 professionals from 205 countries.

www.sialparis.fr

COMEXPOSIUM

ABOUT COMEXPOSIUM

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Comexposium is one of the world's leading organizers of professional and consumer events. The Group organizes 400 trade shows & consumer exhibitions, convention-exhibitions, one-to-one events, in 80 major cities in 24 countries around the world. Through its Food & Beverage Division, Comexposium operates strong brands such as SIAL, the world's leading network of professional food industry events (including SIAL Paris, SIAL China, and Food & Drinks Malaysia by SIAL), Vinexposium (events dedicated to wines and spirits, such as Wine Paris, Vinexpo Asia, and Vinexpo Americas), the Salon du Chocolat et de la Pâtisserie, Gourmet Selection, the Salon du Fromage et des Produits Laitiers, and Djazagro. Comexposium's Food & Beverage Division attracts a total of 1.5 million attendees and 26,000 exhibitors across 35 events in Paris, Amsterdam, Shanghai, Hong Kong, Ho Chi Minh City, Mumbai, Dubai, New York, Montreal, Toronto, Algiers, Istanbul, and Lima. Comexposium also organizes leading trade shows in other dynamic sectors, such as Milipol (security), NRF Retail's Big Show Europe and One to One Retail E-commerce (retail), IMCAS (healthcare), Les Assises de la Cybersécurité (digital), Foire de Paris (leisure), Rétromobile, GIIAS, and Top Transport (transportation & mobility). With an engagement strategy awarded the Positive Company® CSR certification in 2025, the Group—headquartered in Greater Paris—employs 1,200 talented people across all Group entities.

www.comexposium.com



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