



Functional Snack Brand Khlood Makes Canadian

The launch brings Khlood's protein-powered snacks to five of Canada's largest retailers, making the brand accessible to Canadians nationwide.

Montreal, QC (September 9, 2026) — [Khlood](#), the fast-growing functional protein snack brand co-founded by Khloé Kardashian, is launching in Canada, marking the brand's first expansion beyond the United States. Beginning September 9, the brand's signature protein popcorn will be rolling out at **Costco, Walmart, Circle K, Loblaws, and Starbucks** across the country (*exact launch date varies by retailer*).

Built on the belief that consumers shouldn't have to choose between great taste and functional nutrition, Khlood was created to meet the growing demand for convenient and tasty protein sources. At the heart of the brand is a commitment to delivering a protein-packed, delicious snack made with real ingredients that is always gluten-free, non-GMO, and free from seed oils and stuff you can't pronounce.

On the Canadian expansion, founder Khloé Kardashian says, *"Canada felt like such a natural next step and the perfect first place to bring Khlood as we expand beyond the U.S. There's such a strong food and wellness community, and people are looking for the same things we've built Khlood around: real, clean snacks that taste amazing."*

Canadian consumers can choose from two flavours: White Cheddar and Sweet & Salty Kettle Corn. Costco will exclusively carry a 12 oz White Cheddar bag, while Walmart, Loblaws and Circle K will offer single-serve bags in both flavours at participating locations nationwide. Starbucks will launch at the end of the month with single-serve Sweet & Salty Kettle Corn and White Cheddar bags available by checkout.

As Khlood enters its first international market, the Canadian launch reflects the brand's mission to make better-for-you snacking more enjoyable. By bringing together functional nutrition, delicious flavor and transparent ingredients, Khlood is giving Canadians a simple new way to better fuel your day.

About Khlood

Founded by Khloé Kardashian, Khlood aims to see snacks differently with snacks that fuel busy lifestyles with no trade offs. Starting with Khlood Protein Popcorn and now expanding into Protein Chips and Khlood Plus, Khlood is committed to transparency, taste, and quality,



creating snacks that meet the needs of today's consumers. For more information, visit Khloudfoods.com.

Retail Prices

- Costco - \$13.99 CAD per 12oz bag
- Walmart - \$3.48 CAD per 1oz bag
- Circle K - \$3.99 CAD per 1oz bag
- Loblaw's - \$3.49 CAD per 1oz bag

###

For media inquiries, please contact:

Rachel Wisnia - rachel@rosepr.ca - 514-435-3586