



FOR IMMEDIATE RELEASE

THE GROCERY FOUNDATION ANNOUNCES APPOINTMENT OF LIAM SOBEY AND RYAN COLLIS TO BOARD OF DIRECTORS

Toronto, ON – June 9, 2026 – [The Grocery Foundation](#) is pleased to announce the appointment of **Liam Sobey** and **Ryan Collis** to its Board of Directors, further strengthening the organization's leadership with two highly respected executives from Canada's food and consumer goods industry.

Liam Sobey is **Senior Vice President, Merchandising: Grocery, Fresh & Liquor at Sobeys Inc.**, where he leads national assortment, pricing, and merchandising strategy across one of Canada's largest food retailers. Known for his ability to operate at scale and his data-driven approach to decision-making, he brings valuable insight into evolving consumer needs, retail innovation, and growth strategy.

Sobey holds a Bachelor of Arts from Acadia University and an MBA from McGill University.

He also serves on the Board of Directors of the Beaverbrook Art Gallery in New Brunswick.

Ryan Collis is the **President and Chief Commercial Officer for PepsiCo Canada**, a role he assumed in June 2026, where he leads the Frito Lay Canada and Quaker Canada businesses, overseeing over 6,000 employees and a portfolio of iconic brands. A seasoned leader with more than 17 years at PepsiCo, Collis brings extensive experience across commercial strategy, marketing, and operations, including leadership roles spanning beverages, snacks, and global brand portfolios.

"We are thrilled to welcome Liam and Ryan to The Grocery Foundation Board," said Joe Fusco, Chair of The Grocery Foundation. "Their combined expertise across retail and consumer packaged goods will be invaluable as we continue to advance our mission of ensuring children across Canada have access to the nutrition they need to learn, grow, and thrive."

Both Sobey and Collis are known for their collaborative leadership styles, commitment to innovation, and deep understanding of the Canadian grocery ecosystem. Their appointments reflect The Grocery Foundation's ongoing commitment to engaging industry leaders who can help drive meaningful impact through partnerships and community investment.

"I am honoured to join The Grocery Foundation Board and contribute to an organization that reflects the deep commitment of the Empire Family of Brands to nurture our local communities by increasing access to healthy food for more children and families," said Liam Sobey.

"Access to nutritious food is fundamental to building stronger brighter futures," added Ryan Collis. "I look forward to working alongside the Board to expand the Foundation's impact across Canada."



ABOUT THE GROCERY FOUNDATION MAKE HAPPY TUMMIES™

Founded in 1979, The Grocery Foundation is a registered non-profit organization based in Ontario, Canada. It supports organizations that provide healthy food to school-age children in need, promoting the physical and emotional well-being of millions of children across Canada.

The Foundation unites a community of retailers, manufacturers, and industry partners to advance its vision and mission: no hungry children at school and ensuring they have access to nutritious foods through its annual Gala, the Make Happy Tummies store fundraising platform, and a Voucher Program that offers significant savings to student nutrition programs. For more information, visit <https://makehappytummies.ca>.

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