



## MEAN GREEN® REFILLABLE ULTRA POWERED CONCENTRATE LAUNCHES IN CANADA:

One Bottle. Lasts 4X Longer. Less Plastic. More Savings. Powerfully Clean.

*New innovative cleaning system delivers top results with plant and mineral derived ingredients that's better for your home, your wallet and the planet*

Concord, ON (May 12, 2026) — Mean Green®, a leader in powerful cleaning solutions, is pleased to launch **Mean Green® Refillable Ultra Powered Concentrate** from Rust-Oleum Canada — an innovative, dual-chamber cleaning system designed to deliver high-performance results while helping consumers reduce plastic waste and get more value from every bottle.

Its unique, patent-pending dual-chamber design keeps things effortless: One chamber holds the cleaning concentrate and the other is for tap water, enabling users to get the perfect mix every time without messy measuring. Each refillable bottle makes the same amount as up to four traditional 710 mL bottles of non-concentrated cleaner. It's an innovative product that's simple and saves consumers money.

*“Mean Green® Refillable Ultra Powered Concentrate represents the next evolution in cleaning — combining the performance consumers expect with a more sustainable and economical approach,”* says Candice Lee, Brand Manager at Rust-Oleum Canada. *“With one bottle delivering the equivalent of up to four 710 mL bottles of cleaner, it's cleaning smarter for your wallet and for the planet.”*

### **Better For the Planet, Without Compromise**

Mean Green® Refillable Ultra Powered Concentrate features three unique formulas, certified by the EPA's Safer Choice program, that pack a punch with plant and mineral derived ingredients providing powerful cleaning performance across a range of household hard surfaces including glass, mirror, tile, ceramic, chrome and more. And with bottles comprised of recyclable materials, the new line further underscores Rust-Oleum's commitment to exploring sustainable innovations from both an ingredient and packaging perspective.

## Tough on Messes, Gentle Where It Matters

From greasy stovetops and bathroom scum to streak-free glass, Mean Green® Refillable Ultra Powered Concentrate features a versatile trio tailored to the biggest cleaning tasks:



**Multi-Purpose Cleaner**  
Citrus & Green Tea Scent



**Bathroom Cleaner**  
Tropical Breeze Scent



**Glass Cleaner**  
Fresh Scent

- Removes 100% of grease and grime\*
- Bleach-free
- Leaves no residue

- Removes the toughest soap scum and limescale
- Bleach-free
- Leaves no residue

- Streak-free shine\*\*
- Ammonia-free
- Removes fingerprints, smudges, streaks & smears

\*Based on ASTM D4488-A6 on hard, non-porous surfaces after 2 passes  
\*\*Based on HCPA DCC-09 on glass panels

## One Bottle, Four Times the Value

Unlike traditional cleaners, Mean Green® Refillable Ultra Powered Concentrate transforms from concentrate to ready-to-use cleaner with tap water, replacing the equivalent of up to four 710 mL bottles of cleaner in one convenient system.

Mean Green® Refillable Ultra Powered Concentrate (SRP: \$14.99) is available now at Amazon (full assortment), Canadian Tire (Multi-Purpose Cleaner) and select Home Hardware locations. Home Depot (Multi-Purpose Cleaner & Bathroom Cleaner) availability to follow in June 2026.

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## About Rust-Oleum Canada

Headquartered in Concord, Ontario, Rust-Oleum Canada produces and supplies high-quality and market-leading solution brands in small-project paints, woodcare, automotive and high-performance coatings, cleaners and more. Rust-Oleum Canada is home to trusted brands including Concrobium®, Home Transformations®, Krud Kutter®, Mean Green®, Painter's Touch®, Tremclad®, Varathane® and Zinsser®. For more information, visit [rustoleum.ca](http://rustoleum.ca) or the brand on [Facebook](#), [Instagram](#) or [Pinterest](#).