

# Goodie Hoops - Press Release 2026

FOR IMMEDIATE RELEASE

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## The Rings Canada Petitioned to Bring Back Are Finally Here: Goodie Hoops Launches Limited Wave 1 Pre-Orders from BC

*The beloved Dad's Goodie Rings. That perfect chewy peanut-butter, oat, and coconut centre dipped in a thin, snappy chocolatey coating; are back exactly as you remember them, now made fresh in small batches right here in British Columbia.*

For generations, Dad's Goodie Rings were the snack that vanished first from lunchboxes across the Prairies and beyond. One bite delivered pure Canadian nostalgia: the golden-syrup chew, real peanut butter, rolled oats, coconut, and that signature thin chocolate dip that cracks just right. Then, in 2022, they disappeared. Fans launched petitions, flooded Reddit and X with "I ate a whole box in three minutes" stories, and never stopped asking: *When are they coming back?*

Today, they are.

Goodie Hoops is the faithful revival of that discontinued Canadian classic, made in BC with the exact authentic recipe fans have been craving for years. No compromises, no shortcuts. Every pouch is small-batch and packed with the same memories that made them a household favourite since the 1980s.

### Three sizes for every craving. Pre-order now before Wave 1 sells out:

- **Travel Pouch (100 g – exactly 7 rings)** – \$7.99 early-bird. Perfect first taste or on-the-go.
- **Classic Pouch (225 g – exactly 16 rings)** – \$14.99 early-bird. The nostalgic grab-and-go size you remember.
- **Family/Share Pouch (400 g – exactly 28 rings)** – \$24.99 early-bird. Enough for the whole crew or weekend stocking.

Bundles are also available: Nostalgia Starter, Family Revival, and Mega Share. All offer even better value.

"After years of seeing the same Reddit threads and petition updates, I knew it was time to bring them back as everyone remembered," said Brian Fenwick-Wilson, one of the founders of Goodie Hoops. "We're making them fresh in small batches in BC so the first wave is as perfect as the rings you grew up on. This is for every 8-year-old and 58-year-old who still checks the cookie aisle hoping they'll magically reappear."

Wave 1 pre-orders are open **now** at [goodiehoops.com](https://goodiehoops.com) and will ship May/June 2026. Because it's a true pre-order model, every pouch is made fresh to order. No stale warehouse stock, just pure nostalgia delivered straight to your door.

**Pre-order now at [goodiehoops.com](https://goodiehoops.com)** and be among the first to bring back the rings Canada has been missing. Early-bird pricing ends when Wave 1 sells out.

### **About Goodie Hoops**

Goodie Hoops is a BC-based small-batch snack company reviving discontinued Canadian classics with love, authenticity, and zero inventory risk. Our mission: deliver the exact taste of home that fans have been petitioning for, one fresh pouch at a time.

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