



**Coca-Cola
Canada
Bottling
Limited**

Coke Canada Bottling Marks World EV Day with \$1.2 Million Investment in Electric Service Vehicles

FOR IMMEDIATE RELEASE
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Images available [here](#)

Toronto, Ontario – In anticipation of World EV Day on September 9th, Coke Canada Bottling today announced a **\$1.2 million investment** to expand its electric fleet. This announcement builds on the company's efforts to explore innovative ways to reduce its carbon footprint through fleet electrification and alternative fuel sources.

The investment will add **10 new electric vehicles** to Coke Canada's iconic red fleet — **nine electric service vans** strategically deployed across the country and **one electric yard tractor** for its Richmond Distribution Centre.

"As a proudly Canadian, family-owned company, expanding the number of electrified vehicles we have in local communities is one of the ways we're growing our business responsibly," said Tony Chow, President of Coke Canada Bottling. "Today's announcement is an important step on our journey toward a better future together."

This latest milestone brings Coke Canada's electric fleet to **29 vehicles nationwide**, marking continued progress on an electrification roadmap. Key achievements include:

- **2022:** Launch of a pilot project with **three Ford E-Transit electric service vehicles** in the Greater Montreal Area
- **2023:** Becoming the **first Canadian food and beverage manufacturer** to pilot electric Class 8 trucks, introducing **six Volvo VNR Electric trucks** in Montreal
- **2024:** Deployment of the company's first **electric yard tractor** at its Brampton warehouse

Coke Canada's investments in electric vehicles are part of its **Toward a Better Future Together** environmental sustainability plan available at www.cokecanada.com, which focuses on three key areas: **Energy & Emissions, Reduce, Reuse, Recycle**, and **Water use**.

About Coke Canada Bottling

Coke Canada Bottling is a family-owned business, with more than 6,000 diverse

employees coast-to-coast. As Canada's local bottler, the company operates in every province through more than 50 sales and distribution centres and five manufacturing facilities. Coke Canada Bottling proudly makes, distributes, merchandises, and sells the most loved beverages Canadians enjoy including Coca-Cola®, Diet Coke®, Coca-Cola® Zero Sugar, Sprite®, Fanta®, Barq's®, Fuze Iced Tea®, POWERADE®, DASANI®, vitaminwater®, and distributes partner brands Canada Dry®, Monster Energy®, and A&W®. The Coke Canada Bottling family is a team determined to create a better future and deliver optimism by bringing sustainable value for our employees, customers, and consumers, growing our business responsibly, and making a positive difference in the communities where we operate. Visit www.CokeCanada.com to learn more.

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