



CANADIAN FEDERATION OF INDEPENDENT GROCERS · FÉDÉRATION CANADIENNE DES ÉPICIERS INDÉPENDANTS

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Peter Bowman Receives Life Member Designation from CFGI

TORONTO – April 14, 2025. . . Erin Higdon, Chair of Canadian Federation of Independent Grocers (CFGI), Ron Welke, President and CEO, and the CFGI Board of Directors are pleased to announce **Peter Bowman**, as the **recipient of CFGI’s prestigious Life Member Award** in the **Industry Builder** category. At Grocery Innovations Canada in Toronto last October, CFGI awarded Life Member status to two long-time supporters from Western Canada, one of whom was Peter.

Peter Bowman was born in Winnipeg raised in a very close-knit family in Vancouver and attended Iowa State University, majoring in Marketing, After returning to Vancouver from Germany at the conclusion of his professional hockey career, he started his career with Kruger. He spent three years with Kruger in Vancouver, and then another seven in various locations in Ontario. Once his kids were born, Peter went back to Vancouver to start with Dairyworld. In 2001 Saputo Acquired Dairyworld, and Peter continued to rise through the company to become Senior Vice President, Retail and Food Service Sales.

Peter says he’s fortunate to have learned so much working with the independent grocers across Canada – the founders, and the next generation. Peter began his relationship with CFGI in the 90s when he was in Ontario. He continues to participate today as an AMC Board Member

Early in his career Peter realized how the principles of coaching transferred to the business world. He’s passionate about helping individuals and business teams develop the skills they need to succeed. Peter is truly an Industry Builder in the grocery business.....a talented coach in the office and at the rink

CFGI’s Life Member designation honours those individuals who have made a significant contribution to the food industry. Their experience, accomplishments and commitment are at the foundation of today’s grocery retailing business.

Peter will be officially recognized at the Grocery & Specialty Food West Monday dinner gala, held on April 14. GSF is Canada’s premier Western Canada grocery exposition and conference that takes place at the **Vancouver Convention Centre, East Bldg., www.GSFShow.com**

The Canadian Federation of Independent Grocers (CFGI) — CFGI is a non-profit trade association founded in 1962, which continues to be a collaborative community, equipping and enabling independent, franchised and specialty grocers for sustainable success. CFGI is the strong and united voice for the independent grocery retailers to Industry and Government across Canada. CFGI also provides programs that support operational excellence while fostering solid relationships among retailers, distributors and suppliers. www.cfig.ca

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