



## Press Release

For immediate release

### THE CIRCULAR PLASTICS TASKFORCE BOLSTERS LEADERSHIP BY WELCOMING CIRCULAR MATERIALS AND RECYCLE BC

**MONTREAL, Québec, April 16, 2025** —The Circular Plastics Taskforce (CPT) is pleased to announce the expansion of its membership with the addition of Circular Materials and Recycle BC on its Board of Directors. These new members will continue to enhance the important work of the CPT and strengthen CPT’s governance structure to include three leading Canadian Producer Responsibility Organizations (PROs), joining current member Éco Entreprises Québec.

“Circular Materials is excited to join the CPT Board of Directors and work closely with business and industry leaders to collaborate, share best practices and drive innovation,” said Allen Langdon, CEO, Circular Materials. “Working together, we will undertake key research and initiatives to help solve important challenges and drive collective impact.”

“We are excited to formalize our commitment to the Circular Plastics Taskforce,” said Sam Baker, Executive Director, Recycle BC. “This important collaboration will allow all partners to continue to play a leading role in advancing solutions for optimizing plastics recycling, including work already underway with Recycle BC, like Biblioflex, a project to improve the understanding of flexible plastic packaging composition to better address packaging design and recycling processes”.

Launched in 2020, the CPT is a one-of-a-kind initiative dedicated to finding concrete solutions for improving post-consumer plastics management. It brings together four major food, beverage, and packaging companies in Canada—Cascades, Danone Canada, Keurig Dr Pepper Canada and ProAmpac—with the Chemistry Industry Association of Canada and Éco Entreprises Québec. The addition of Circular Materials and Recycle BC underscores the CPT’s commitment to supporting the advancement of extended producer responsibility (EPR) and the implementation of efficient recycling systems across Canada. This collaboration aims to enhance post-consumer plastic packaging recycling and advance the circular economy.

“We are delighted to welcome Baltej Gill, Vice-President of Data Management and Program Delivery from Circular Materials, and Sam Baker, Executive Director of Recycle BC, to our board of directors,” stated Marie-Anne Champoux-Guimond, co-Chair of the CPT Board of Directors. “Expanding our governance structure is vital as we aim to have an impact across all regions of Canada, while achieving a balanced perspective among brand owners, PROs, manufacturers, and industry representatives.”

This announcement was made during a CPT-led session held as part of the Canadian Circular Economy Summit in Montreal, where the CPT also shared the latest developments on its ongoing projects. Highlights included the launch of two new publications focused on food-grade recycled plastics and PET thermoforms. To read more about these publications, please [click here](#).

**About the Circular Plastics Taskforce**

The Circular Plastics Taskforce (CPT) seeks to promote the implementation of a circular economy for post-consumer plastics in Québec and throughout Canada. The CPT aims to improve the alignment between end-markets' needs for recycled resins and the recycling value chain, by identifying and implementing concrete optimization solutions that can be deployed in the short and medium term. The CPT is led by Cascades, the Chemistry Industry Association of Canada (CIAC), Circular Materials, Danone Canada, Éco Entreprises Québec (ÉEQ), Keurig Dr Pepper Canada, ProAmpac and Recycle BC. For more details on the CPT, visit [www.gapc.ca](http://www.gapc.ca).

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