

Spring 2025



## CREAM OF THE CROP

### Belsoy Launches New Oat Cuisine – a Delicious Plant-Based Cooking Cream Option

For far too long, those who do not consume dairy have had few options to help them create silky, creamy dishes that mirror their original counterparts. Belsoy Canada, a leader in plant-based innovation, has just launched its new Oat Cuisine cream alternative to add to its original plant-based Soya Cuisine, meaning everyone can enjoy silkier snacks and meals otherwise out of reach.

Designed to meet the growing demand for plant-based options – hot or cold - the new, versatile oat-based product offers a delicious, dairy-free solution for cooking, baking, and adding to your favourite dishes or drinks.

When it comes to plant-based alternatives, Canadians have never had so many options — and nowhere is that choice more abundantly clear than in the milk section of the dairy aisle, says a recent Canadian Press article.\* To meet growing demand, it says, companies are investing in new products and technology to keep up with consumer tastes and differentiate themselves from all the other players on the shelf.



## Plant-Powered Innovation

The launch of Belsoy Oat Cuisine builds upon the company's commitment to providing high-quality, sustainable plant-based products for more than 25 years. Known for its dedication to innovation in the vegan and vegetarian food space, Belsoy continues to develop plant-based products that support health, wellness, and environmental responsibility. It is so dedicated to the latter that all soybeans used in the bulk of its products are exclusively non-GMO.

## Diversely Delicious

As plant-based diets become more popular, Belsoy is proud to be at the forefront of the movement, offering a range of products that align with the principles of sustainability, health, and inclusivity. The company is dedicated to making plant-based living accessible and enjoyable for everyone.

In addition to the new Creamy Oat Cuisine, Belsoy offers a range of delicious plant-based products that cater to diverse dietary needs and preferences.

\* [https://www.thecanadianpressnews.ca/business/as-plant-based-milk-becomes-more-popular-brands-look-for-new-ways-to-compete/article\\_d4be746-0425-5428-bd4b-6e61eac79f47.html](https://www.thecanadianpressnews.ca/business/as-plant-based-milk-becomes-more-popular-brands-look-for-new-ways-to-compete/article_d4be746-0425-5428-bd4b-6e61eac79f47.html)

## About Belsoy Canada

Since 1995, Belsoy Canada has specialized in creating high-quality, plant-based food products. Since its inception, Belsoy has been committed to providing tasty, nutritious, and sustainable alternatives for those seeking to embrace a plant-based lifestyle. With a focus on innovation and a dedication to environmental responsibility, Belsoy continues to lead the charge in offering delicious, dairy-free products for every meal. Belsoy products are Certified B-Corp and are intended to be tasty and nutritious alternatives for people who are vegan, lactose intolerant, or looking to try new options.

Belsoy Creamy Oat Preparation (along with existing Belsoy products) is now available in major supermarkets, health food stores, and online retailers across Canada. All products are shelf-stable.

Visit [facebook.com/belsoycanada](https://facebook.com/belsoycanada) or [@belsoycanada](https://twitter.com/belsoycanada) for more information and great recipes.

For additional information or images, please contact:

Lori Cooper  
LC3 Communications  
[lori@lc3communications.com](mailto:lori@lc3communications.com)  
647.620.4650



**belsoy**

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