



CANADIAN FEDERATION OF INDEPENDENT GROCERS · FÉDÉRATION CANADIENNE DES ÉPICIERS INDÉPENDANTS

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*Announcement from the Chair of
The Canadian Federation of Independent Grocers (CFIG) - Jamie Nelson*
**Ron Welke appointed President & CEO,
The Canadian Federation of Independent Grocers (CFIG)**

Toronto, ON, July 15, 2024 — Jamie Nelson, Chair of the Canadian Federation of Independent Grocers (CFIG), along with the association’s executive board, has announced the appointment of **Ron Welke** as the new president and CEO of CFIG effective August 1, 2024. Ron will succeed Tom Shurrie, who was set to retire in December. Tom will act as an advisor to the New President & CEO and the Board of Directors of CFIG until the end of 2024 to help with the leadership and management transition.



L to R: Ron Welke and Tom Shurrie

Ron is a proven organizational leader with a bias for action and a successful track record of developing & executing strategy, collaborating, building trust with internal and external stakeholders, developing talent, managing risk, fostering innovation, and brand development. Ron processes a strong legacy of building partnerships and leveraging resources to accomplish ambitious objectives.

Ron has held progressively responsible positions during his 32-year career at Federated Co-operative Limited (FCL). Most recently, Ron was the Associate Vice President of Food at FCL, which had him leading all aspects of both Co-op’s Food and Independent Businesses, as well as the Pharmacy, Liquor and Convenience Business units.

Ron was previously a Board Member of Ecobain Naturals and Mother Labs and served on the Board of Directors of the Canadian Federation of Independent Grocers (CFIG) from 2013-2022. His time on the CFIG board included 2 years as Chairperson (2019-2021). Ron was inducted into the Grocery Business Hall of Fame in 2024.