



MEDIA CONTACT: Jeff Stewart 905.932.2534

FOR IMMEDIATE RELEASE

July 26, 2023

Food Day Canada 20th Anniversary Celebrations Launched

Elora, ON ~ Food Day Canada is a unique opportunity for all Canadians to join hands in one massive celebration in praise of our food and all the good people who make it happen from farms to our forks. There is nothing else like it in the world. It's free, inclusive, and everyone is invited to join in, to shop, cook, dine and celebrate Canadian. This year Food Day Canada is celebrating 20 years of shining a light on Canadian cuisine on **August 5, 2023**.

Food Day Canada was founded by the late Anita Stewart, C.M., in 2003 as a show of support for Canadian farmers. Since then, it has grown and evolved into a national celebration for Canadians to share their food and their stories with each other while leading other nations in cultural diversity, food ethics, magnificent flavours and fun!

As part of the 20th Anniversary celebration, icons will be lit up red and white from coast to coast to shine a light on Canadian cuisine from parliament buildings to Niagara Falls. Restaurants and chefs are featuring Canadian ingredients on hundreds of menus. Farmers' markets and special events will come to life as people celebrate the great bounty that is local food everywhere.

The kickoff to the 20th Anniversary of Food Day Canada will take place in Elora, Ontario on the Jack R. MacDonald pedestrian bridge over the Grand River on **Tuesday August 1st, 2023, from 4:00–10:00 pm**. A VIP cake cutting at 4:00 pm will symbolize the opening of the event and celebrate the new Food Day in Canada Act passed earlier this year.

The bridge will be filled with BBQs, picnic tables, local chefs, live music, seasonal food, and community spirit. There is also a beer gardens featuring Canadian wine, local micro-brews and cocktails. This event will feature affordable delicious Canadian foods, open to all ages with a focus on education, celebration, and great community. Tasting plate tickets are available on site.

Look for more events, restaurants and icons near you on the maps and lists on www.fooddaycanada.ca Everyone can help shine a light on Canadian cuisine and get involved by taking the pledge to shop, cook and dine Canadian on www.FoodDayCanada.ca. All Canadians can share their stories with #FoodDayCanada online and follow the conversations @FoodDayCanada. "Canada is food, and the world is richer for it!" Anita Stewart

MEDIA ADVISORY

MEDIA BRIEFING/INTERVIEW SESSION: August 1, 2023 2:30-3:30 p.m. EST

Food Day Canada Chef Jeff Stewart and other community chefs will be available for interviews in person on site by the bridge in Elora or by phone.

VIP Opening of the Event: August 1, 2023 4:00 p.m. EST

Local VIPs and dignitaries will be on site to launch the event with a cake cutting. Photos will be made available after the event upon request.

To arrange an interview, more information or request event photos:

Jeff Stewart 905.932.2534 info@fooddaycanada.ca

Provided photos below:



Anita Stewart, C.M. Food Day Canada Founder (Food Day Canada image)



The Elora Mill, Anne Edgar Photography