



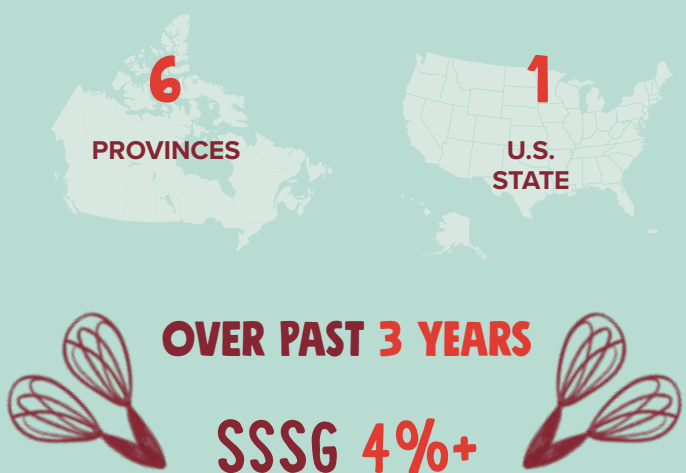
CELEBRATING 20 YEARS OF COBS BREAD IN CANADA

FASTEST GROWING BAKERY CONCEPT IN CANADA

With sustained profitable growth and exceptional franchisee support



WE'RE IN



A NETWORK OF COMMUNITY-FOCUSED, PASSIONATE FRANCHISEES

Each one participates in national fundraising initiatives and are empowered to support local charities and community programs.

OVER \$560 MILLION*

WORTH OF PRODUCT DONATED TO CHARITIES ACROSS CANADA
(* Retail value)



NEARLY \$2 MILLION DONATED TO CHARITIES ACROSS CANADA

Through a variety of national and local charitable initiatives over the past 20 years.

20 YEARS OF END OF DAY GIVING

2003  2023

100% FRANCHISEE PARTICIPATION

OVER 500 CHARITY RECIPIENTS

Food banks, school breakfast programs, after school programs, youth charities, and community programs.

32

MULTI-UNIT OWNERS



30%

FEMALE-OWNED FRANCHISES



2,810

COBS BREAD EMPLOYEES ACROSS CANADA & U.S. (CORPORATE AND BAKERY)



\$1,000

OF PRODUCT PER DAY

Donated by each bakery, per day, on average.



DOUGHNATION DAY

\$1,194,984

has been raised through Doughnation Day

IN 2023 ALONE

\$466,053

of dough was raised through hot cross bun sales and community donations.



LARGEST ANNUAL FUNDRAISER
SUPPORTS 100+ CHARITIES ACROSS CANADA

\$200,000

DONATED FROM BAKERY OPENING DAYS

(a.k.a. Community Days)

Each bakery donates all sales from Opening Day to a local community charity.



\$545,215

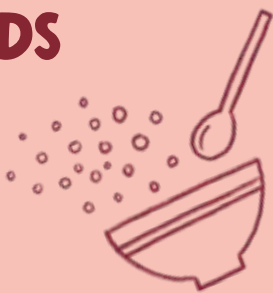
DONATED TO BREAKFAST CLUB OF CANADA

Charitable partner since 2014



AWARDS

CFA
FRANCHISEES' CHOICE DESIGNATION



13

CONSECUTIVE YEARS RUNNING

GREAT PLACE TO WORK
CERTIFICATION



5

YEARS RUNNING

“

Join us in our commitment to keeping food out of the landfill and getting it into the hands of Canadians who need it the most. ”

Aaron Gillespie, COBS Bread President

WANT TO GET STARTED?

GET COBS BREAD'S STEP-BY-STEP FOOD DONATION GUIDE.

COBS Bread bakes fresh in-house all day, every day, and when we close our doors, we donate our leftover baked goods to local charities. The next morning, we start fresh. Let's toast to 20 years of serving communities across Canada.

For more information, visit cobsbread.com

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