



CELEBRATING 20 YEARS OF COBS BREAD IN CANADA

FASTEST GROWING BAKERY CONCEPT IN CANADA



2003

First bakery opens in Vancouver.

2023



160 Bakeries across Canada.
2 Bakeries in the U.S.

A NETWORK OF COMMUNITY-FOCUSED, PASSIONATE FRANCHISEES

Each one participates in national fundraising initiatives and are empowered to support local charities and community programs.

OVER \$560 MILLION*

WORTH OF PRODUCT DONATED TO CHARITIES ACROSS CANADA

(*Retail value)



NEARLY \$2 MILLION DONATED TO CHARITIES ACROSS CANADA

Through a variety of national and local charitable initiatives over the past 20 years.

OVER 11.2 MILLION LOAVES OF BREAD SOLD IN 2022



MOST POPULAR BREAD LOAVES SOLD IN CANADA



1.
WHITE

2.
HIGHER FIBRE

3.
SOYDOUGH

4.
COUNTRY GRAIN

5.
SUNFLOWER FLAX SOYDOUGH



BUSIEST 3 DAYS OF THE YEAR

DAY BEFORE CHRISTMAS

DAY BEFORE EASTER

DAY BEFORE THANKSGIVING

100% CANADIAN-MADE FLOUR

EXCLUSIVELY USED IN ALL OUR PRODUCTS



MOST POPULAR BAKED TREATS



CINNAMON BUN
(British Columbia and Alberta)



LEMON BLUEBERRY SCONE
(Saskatchewan, Manitoba, Ontario, Nova Scotia)

20 YEARS OF END OF DAY GIVING

2003



2023

100% FRANCHISEE PARTICIPATION

OVER 500 CHARITY RECIPIENTS

Food banks, school breakfast programs, after school programs, youth charities, and community programs.

\$1,000
OF PRODUCT PER DAY

Donated by each bakery, per day, on average.



DOUGHNATION DAY

\$1,194,984

has been raised through Doughnation Day

IN 2023 ALONE

\$466,053

of dough was raised through hot cross bun sales and community donations.



LARGEST, ANNUAL FUNDRAISER
SUPPORTS **100+ CHARITIES** ACROSS CANADA

\$200,000
DONATED FROM BAKERY OPENING DAYS

(a.k.a. Community Days)

Each bakery donates all sales from Opening Day to a local community charity.



\$545,215

DONATED TO BREAKFAST CLUB OF CANADA

Charitable partner since 2014



“

As Canada's favourite bakery, we're committed to giving back to our communities and thank Canadians for supporting us for the past 20 years. ”

Aaron Gillespie, COBS Bread President

COBS Bread bakes fresh in-house all day, every day, and when we close our doors, we donate our leftover baked goods to local charities. The next morning, we start fresh. Let's toast to 20 years of serving communities across Canada.

@cobsbread

COBSBreadCanada

For more information, visit cobsbread.com

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