



THE ORGANIC SECTOR IS CHANGING, THE NATEXPO AWARDS TOO!

Natexpo, the global organic trade show, is inviting organic businesses to enter the Natexpo Awards. Since 2005, this pioneering competition has spotlighted the most innovative, impactful and original products launched on the market in the previous year. For this edition, the Natexpo Awards boast a revamped judging panel and two new product categories.

The competition takes the most groundbreaking organic products and has them tested by a judging panel of health and wellbeing professionals, journalists, organic experts and distributors. To be eligible, candidate products must have been marketed in the past year.

Two new categories to cover even more market trends!

The Natexpo Awards recognize the following ten product categories: **'Fresh Products'**, **'Sweet Grocery Products'**, **'Savory Grocery Products'**, **'Beverages'**, **'Dietary Supplements'**, **'Cosmetics and Hygiene'**, **'ECO Products / ECO Services'**, **'Equipment and Services for Retail and Brands'**.

The big news of the year is that two new categories are joining the roster: **'Ingredients and Raw Materials'** to celebrate food ingredient and cosmetic suppliers, and **'Seeds'** to highlight smaller innovative structures.

For this edition, Natexpo has also revamped its judging panel with the addition of Emna Everard, Vicplusgreen and Sylvain Zaffaroni.

Emna Everard launched Kazidomi.com, a marketplace providing organic products at affordable prices. Its mission is to help everyone live their best life thanks to healthier products and fairer practices.

Vicplusgreen is a content creator and influencer who informs, educates and advises over 40,000 subscribers on her Instagram page to support everyone who wants to go green.

Sylvain Zaffaroni is the co-founder of Pour Nourrir Demain, a media platform that showcases sustainable food innovation in France and internationally.

Finally, **Gaëlle Frémont**, who was with us last year, is the founder of INGREGIO, a consultancy specializing in organic food ingredients for the transformation of organic products. She will bring her expertise to the new ingredients category.

The jury will also benefit from the arrival of Silène Levoir-Levillain, member of INEC and Laure Jeandemange, journalist from Les Nouvelles Esthétiques. Finally, Antoine Lemaire, editor-in-chief of Biolinéaires, François Deschamps, editor-in-chief of Plan B(io) and Olivier Costil journalist for Le Monde du Bio Gourmet will renew their presence for this new edition.

Boosted by these new additions, the Natexpo Awards are a focal point for the year's most innovative businesses across the organic sector! To apply, businesses can access the terms and conditions on the show's website.



ABOUT...

SPAS ORGANISATION organises 22 events: shows dedicated to organic and natural products, wellness and art de vivre exhibitions, the Zen & Bio exhibition network in French regional capitals, and the digital marketplace sevellia. SPAS Organisation is the largest French organiser of tradeshow and consumer events dedicated to organic products, wellness, art de vivre and sustainable development. www.spas-expo.com

LA MAISON DE LA BIO / NATEXBIO was created to unite the six leading organisations that defend organic market verticals (Cosmebio, Forebio, Natexbio, Synabio, Synadiet, Synadis Bio), representing 10,000 businesses working in agriculture, food, retail, cosmetics and dietary supplements. The trade association advocates a fair, pragmatic and positive ecological and food transition. Its goal is to continuously improve the organic sector around the values of sustainability, solidarity, fairness and desire to innovate. www.lamaisondelabio.com - www.natexbio.com



2,500
EXHIBITORS AND
BRANDS



200
EXCLUSIVE TALKS



3
DAYS OF 100%
ORGANIC BUSINESS



18,000
PROFESSIONALS
EXPECTED



8
SECTORS



7
VILLAGES



1
NEW PRODUCTS
GALLERY



1
TROPHY: THE
NATEXPO AWARDS

natexpo.com



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