

CONGRATULATIONS TO THE 10 SIAL INNOVATION 2023 FINALISTS

TORONTO MAY 9 TO 11 2023 • ENERCARE CENTRE, EXHIBITION PLACE



WHO WILL BE THE SIAL INNOVATION 2023 GREAT WINNERS ?

Attend the SIAL Innovation award ceremony and discover Gold, Silver and Bronze winners as well as a Own the Change prize!

Save the date to experience the most anticipated event of the show! See you on May 9th at 10:45 am, at the SIAL Innovation booth #629.

The 3 big winners Gold, Silver & Bronze 2023 will receive a free visibility on each SIAL Network exhibition and will also share 3 different prizes from Nielsen (value of \$20,000), and a space at SIAL Canada Montreal 2024 (Gold and Silver). The special Own the Change prize will be awarded a \$3,750 discount at Mitacs (50% of your contribution) on 1 internship unit for an R&D project worth \$15,000.



A WORD FROM JO-ANN MCARTHUR, INNOVATION PRESIDENT OF THE CANADIAN JURY AT SIAL CANADA 2023

"This year's theme, "Own The Change," speaks to the innovation our food system will need to undergo over the next decade to feed the world sustainably. SIAL highlights and celebrates these changemakers to inspire others. Innovation doesn't need to be a quantum leap, but it does need to add value and fill a customer or consumer need. Our ten finalists for SIAL Innovation 2023 have created something that moves us further ahead on that sustainability journey and offers the Canadian market a new benefit in either pleasure, health, or convenience. They cover the consumer, food service, and packaging, whether it be a healthier and more sustainable update to a traditional snack product, a more convenient RTE format, or adding a functional or upcycled ingredient. The future isn't someplace we go; it's something we create. May they inspire you as well!" - Jo-Ann McArthur, President and Co-Founder of Nourish Food Marketing.

CRITERIA OF SELECTION

Those products embody the excellency and innovative spirit of SIAL Canada's exhibitors and have been selected by our Grand Jury on:

- Product launched after April 2022
- A new benefit brought to the consumer and/or the distributor and/or the restaurant owner. A benefit in terms of Pleasure, Health/form, Practicality, Ethics
- Added value on the recipe, manufacturing process, packaging, marketing positioning.

ABOUT SIAL CANADA

SIAL Canada is an integral part of the SIAL network, the leading global network of shows dedicated to the food industry, with ten shows (SIAL Paris, SIAL Canada Montreal, SIAL Canada Toronto, SIAL China, SIAL Middle East, SIAL InterFOOD Jakarta, and SIAL India) that bring together 14,000 exhibitors and 330,000 visitors from 200 countries. Established in 2001, SIAL Canada is the fruit of three agencies' labour, all of whom are shareholders in the event: the ADAQ (Association des détaillants en alimentation du Québec), the Agri-Food Export Group Quebec-Canada, and Comexposium, in addition to benefiting from support from Agriculture and Agri-Food Canada (AAC); the Ministère de l'Agriculture, des Pêcheries et de l'Alimentation du Québec (MAPAQ); the Ministry of Agriculture, Food and Rural Affairs (OMAFRA); and the United States Department of Agriculture (USDA).

Visit sialcanada.com for more information on SIAL Canada 2023

SOURCE : SIAL CANADA

Press relations BlendPR

info@blendpr.com (416) 907-0977

REMINDER !

All members of the media, journalists and bloggers have free-of-charge access to the Show. Get your media accreditation with us today!

Major Partner:

NielsenIQ

Other partners:

ProtéinesXTC
creative scientists & brand activists

NOURISH
food marketing

Mitacs

L'actualité
ALIMENTAIRE

western
grocer

The only trade show supported by:

Canada

Ontario

Québec

GROUPE EXPORT
Agriculture + Agri-food

Association des détaillants en alimentation du Québec

CTAQ

USDA

TORONTO

NielsenIQ

Proud partner of:
Daily Bread
Food Bank

COLD PRESSED COCKTAIL MIXERS

LA PRESSERIE

Cocktail base with cold-pressed ingredients

Selected for the wide range of cocktail preparations, freshness and convenience.

lapresserie.com

BOOTH #2039



PLANT BASED EGG SUBSTITUTES WHITE, YOLK, WHOLE

YUMGO BY ALTERNATIVE KITCHEN

LOC INDUSTRIES INC

*Full plant-based range allergen-free
powdered egg substitute for foodservice*

Selected for the large range of egg substitute proposal.

alternativekitchen.ca

BOOTH #1129



HEMP CRUNCH

VEGGY CRUSH - MILZU! SIA

Crunch hemp protein and pea snacks

Selected for the composition of the crisps based on pulses and hemp.

veggycrush.eu

BOOTH #1919



ROASTED CHICKPEAS SNACK DARK CHOCOLATE

THREE FARMERS FOODS INC

*Locally grown dry roasted chickpeas coated
in chocolate*

Selected for the proposal of sweet snacks based on pulses.

threefarmers.ca

BOOTH #536



FIBREPOT

GREEN BOWL FOODS - REVIVED FOODS

*Convenient format for cooked lentils rich in
fibre with upcycled carrots and barley*

Selected for the proposal of a plant-based meal, rich in protein and fiber and for the use of upcycled vegetables and cereals.

greenbowlfoods.ca

BOOTH #650



SHAPED ALUMINUM BOTTLES

KAT - KINGSTON ALUMINUM TECHNOLOGY INC

*Sustainability shaped Aluminum Bottles for
beverages using less aluminium*

Selected for process that uses less aluminum for shaped bottles with process that makes it accessible for smaller brands.

katinc.ca

BOOTH #1744



FROZEN SUPERFOOD TEA

MILLENNIA TEA INC

*Raw organic tea with flash freezing
preserving nutrients*

Selected for functional benefit of flash frozen raw tea.

millenniatea.com

BOOTH #251/351



STIR CAULIFLOWER RICE

CASA VERDE - DANPER TRUJILLO S.A.C

Ready to eat cauliflower rice in a retort-pack.

Selected for the composition based on cauliflower and the preservation at room temperature.

casaverdeperu.com

BOOTH #326



FUNCTIONAL DRINK GINGER + CAMOMILE

THEHEALTEA INC

*Organic functional herb sparkling
drink in aluminium can*

Selected for the functional ingredients in the different varieties of the range.

thehealtea.com

BOOTH #143



VACUUM-DRIED FRUIT CHIPS

GRENCIOUS - TUCAN HOLISTIC

Sulfite-free salak snake fruit

Selected for the snacking proposal of salak-snake based chips, a fruit from Southeast Asia.

tucanholistic.com

BOOTH #233

