



A Righteous Acknowledgement on a Culture of Excellence

Righteous Gelato is named one of Canada's Top Small & Medium Employers!



April 5th, 2021 (Calgary, Alberta) Righteous Gelato is honored as one of **Canada's Top Small & Medium Employers** announced by Mediacorp Canada Inc, organizers of the *Canada's Top 100 Employers* project, for the third time. The Canada's Top Employer Program seeks out industry game changers and companies using best practices or innovative programs that attract and retain talented employees.

Righteous is built on empowerment, innovation, forward thinking, strong relationships, passion and the best customer experience. Team members at Righteous Gelato receive up to 20 paid hours annually to volunteer at local organizations, daily lunch service, a no policy vacation policy and a trip to Italy after 5 years. *"We are people focused, so little of what we do day-to-day has to do with our product and more about doing great work and making people happy"* said James Boettcher, Custodian of Culture, and CEO. *"We are here to do things differently, think differently, and challenge*

the norm. We want people to be the best versions of themselves and think in terms of work and life blending together rather than segregating from each other."

About Canada's Top Small & Medium Employers

Now in its 8th year, Canada's Top Small & Medium Employers is an editorial competition that recognizes the small and medium enterprises (SMEs) that offer the nation's best workplaces and forward-thinking human resources policies. Employers are evaluated by the editors of Canada's Top Small & Medium Employers using the same eight criteria as the national competition. : (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement.

For more information on Canada's Top Small & Medium Employers check out <https://www.canadastop100.com/sme/> and on social media @TopEmployers.

Righteous Gelato is a Certified B Corporation artisan gelato maker from Calgary, Alberta with the mission to "enrich people's lives, one tiny spoonful at a time". Pints are available at Canadian grocery stores coast to coast, and in the U.S at Whole Foods locations in the Pacific Northwest.

Join the Righteous wave on social media [@righteousgelato](https://www.instagram.com/righteousgelato) and [righteousgelato.com](https://www.righteousgelato.com).

For more information, interview requests, or high resolution images, please contact: **Brittany Back- Brand Champion** at brittany@righteousgelato.com or visit www.righteousgelato.com/media-kit