



Nutricare USA LLC partners with iLevel Management Inc to Expand the sustainably innovative PATCH brand of Bamboo Bandages in Canada.

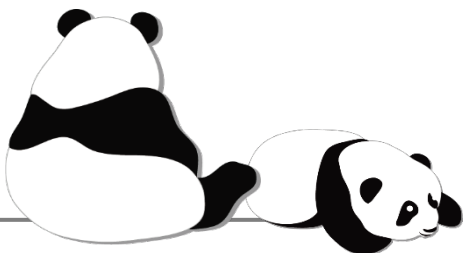
FOR IMMEDIATE RELEASE

Canada, February 2022 - Nutricare USA LLC is pleased to announce their partnership with iLevel Management, Inc. iLevel Management will be acting as sales broker to Natural Health Food stores, Mass Retail, Food Service and Drug Stores in Canada for Nutricare’s innovative brand; PATCH Bamboo Bandages.

PATCH is trailblazing the global first aid category as the world's first natural, sustainable bandage that solves a consumer problem for 25%+ of the population who have an allergy or sensitivity to traditional adhesive wound care products. PATCH products are all natural, eco-friendly, and sourced from soft-breathable bamboo fiber, making for an eco-friendly alternative that is effective and suitable for all skin types.

Since launching the brand in North America at Natural Products Expo West 2019, brand gained placement into thousands of retail doors across the US & Canada. PATCH continues to win numerous consumer & industry awards including B Corp Best for the World 2019, the NEXTY Consumer Choice Award for Best New Personal Care Product at the virtual Natural Products Expo West 2020 Show and most recently Best for the World™ B Corps of 2021 as the top 5% B Corps out of 4,000 worldwide in the impact area of Environment.

“We are thrilled to enter a new partnership with the iLevel Team, and look forward to the growth and impact that we will achieve together as we continue the Nutricare/PATCH Bamboo Bandages Journey in the great country of Canada.” - Hammad Atassi, President - North America, Nutricare.



Nutricare USA LLC
11921 Freedom Drive, St 550
Reston, VA 20190

Sales.us@nutriace.co

WWW.PATCHSTRIPS.COM
@PATCHSTRIPS   

Nutricare USA LLC



About Nutricare (www.nutricare.co)

Nutricare was founded by James Dutton and is run by a dynamic team of passionate people. Nutricare cares deeply about people and planet and is committed to making the necessary change by eradicating harmful and needless waste in the FMCG consumer health market. With nine months of certification as a B-Corp, Nutricare had been named a 'Best in World' B-Corp.

About PATCH (www.patchstrips.com)

PATCH, a brand by Nutricare, is the first product to come out of the environmentally conscious Australian-based brand Nutricare, dedicated to creating natural solutions to common health care items and empowering consumers to make healthier choices for their families and the world. PATCH Bamboo Bandages are:

- Natural, sustainable and eco-friendly
- Biodegradable bamboo fibre
- Recyclable and Compostable packaging
- Hypoallergenic
- Suitable for sensitive skin
- Latex and toxin free
- Vegan and cruelty free

PATCH products are currently available at Rexall, Whole Foods Market, Metro, Loblaws, London Drugs, Well.CA, Spud, and many independent retail locations across Canada. Find PATCH at your nearest local retailer at www.patchstrips.com

About iLevel Management Inc. (www.ilevelmanagement.ca)

iLevel Management, Inc., opened its doors in 2013. Its core principles are centered on innovation, integration and invigoration of its brands and marketing strategies. Implementing custom technologies into everyday business operations allows their brands to receive detailed information that is retailer driven and has long-term plans for success.

For more information, please contact info@ilevelmanagement.ca



Nutricare USA LLC
11921 Freedom Drive, St 550
Reston, VA 20190

Sales.us@nutriace.co

WWW.PATCHSTRIPS.COM
[@PATCHSTRIPS](#)   