



MEDIA CONTACT

Jacob S. Shafer | Mann Packing Co., Inc.
831-796-2663 | Jacob.Shafer@MannPacking.com

FOR IMMEDIATE RELEASE

MANN'S NOURISH BOWLS™ WINS PMA IMPACT AWARD: EXCELLENCE IN PACKAGING

Salinas, Calif. – October 18, 2016 – [Mann Packing](#)'s new Nourish Bowls were honored with a PMA Impact Award: Excellence in Packaging at the PMA Fresh Summit in Orlando last week.

A panel of judges evaluated entries in the areas of marketing, food safety, supply chain efficiencies, sustainability and consumer convenience.



Mann's Nourish Bowls are capitalizing on the popularity of bowl-based meals with diverse and ethnic flavor profiles found in foodservice. The complete meal kits are bringing to the fresh cut-veg category what single-serve salad bowls have done for the packaged salad segment. The bowls appeal to a broad demographic from moms to Millennials and are convenient and low in calories. Since launching this past April, Nourish Bowls have gained over 12,000 points of distribution, delivering strong margins and good velocity to retailers.

The new Cauli-Rice Curry bowl, a flavorful mix of finely chopped cauliflower, chickpeas, and savory vindaloo-style curry sauce, recently joined Smokehouse Brussels, Sesame Sriracha, Southwest Chipotle and Monterey Risotto in the innovative line.



Mann's Nourish Bowls are a perfect product for consumers on-the-go. The bowls are super healthy and quick to prepare. The versatility and convenience of Nourish Bowls goes beyond the grocery store to college dormitories, ski resorts, airports, hotels and for consumers who seek a warm meal packed with fresh vegetables and super foods.

"We are thrilled to again be honored with a PMA Impact Award for packaging," said company Chairman & CEO, Lorri Koster. "We know packaging is a critical component for a successful product in the cut-veg category and recognition for Nourish Bowls validates our mission to create stronger sales on the shelf," added Koster.

###

About Mann Packing Company

Founded in 1939, Mann Packing is an industry leading, third-generation supplier of premium fresh vegetables. Headquartered in Salinas, California, Mann's is one of the largest suppliers of western vegetables, Broccolini® and sugar snap peas in North America. The firm holds the distinguished Women's Owned Business Certification from the Women's Business Enterprise National Council - the most widely recognized and respected certification in the United States for women's business enterprises. Leading the way in product innovation, environmental sustainability and green supply chain management practices, Mann Packing is consistently vigilant in food safety, employee wellness and quality assurance, making for one of the most trusted brands in the industry.