



P.O. Box 908
Rome, GA 30162
www.semills.com
800-334-4468

July 8, 2016

NOTIFICATION TO THE TRADE

Southeastern Mills is pleased to announce the appointment of Star Marketing as our Better Than Bouillon Distributor for the Grocery, Mass, & Drug channels in Western Canada effective July 1, 2016. Star Marketing is authorized to distribute and catalogue all items identified by the prefix 0-98308 in the GS1 system within Western Canada.

If you have any questions regarding the complete line of Better Than Bouillon within Western Canada, please contact:

Star Marketing Ltd
3289 – 190th Street
Surrey, B.C.
V3Z 1A7

Phone: 778-574-0778
Fax: 778-574-0782

We are extremely excited about working with Star Marketing in the Western Canadian market place, and look forward to mutually beneficial growth.

Sincerely,

A handwritten signature in blue ink, appearing to read "Peter Wilby", with a large, stylized flourish extending to the right.

Peter Wilby
International Sales
Better Than Bouillon/Southeastern Mills, Inc.