## CONCORD NATIONAL LLP ANNOUNCES SENIOR LEADERSHIP PROMOTION

VANCOUVER, B.C., November 2022

Tony Luongo, President of Concord National LLP, has announced that Sebastien Descôteaux will take on the newly created position of Vice President and General Manager of the company's conventional brokerage division, Concord National, effective November 1<sup>st</sup>, 2022.





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Sebastien started his career with the company as the lead for Quebec operations in September 2008 and held that position until the formation of Concord National LLP, on April 1<sup>st</sup>, 2021. With the newly formed LLP, Sebastien took on the role of Vice President, Regional Accounts, for the conventional brokerage division. In this role, Sebastien demonstrated strong leadership coast-to-coast with the regional account team, delivering exceptional results.

"As Vice President and General Manager, Concord Division, Sebastien will have full responsibility for the day-to-day operations of the conventional brokerage division. He will work closely with Krista Cunningham, General Manager, Indigo Natural Products Management, the company's natural brokerage division, to ensure the strategic alignment of the two divisions on a national basis", said Luongo.

## **About Concord National LLP**

With over 50 years of history, we help new, growing, and established brands in both the conventional and natural products categories reach more customers in major retail chains and independent stores across Canada. Services include head office sales, customer service, retail coverage, and import and distribution.

https://concordnational.com

https://indigonaturalproducts.com