



CANADIAN FEDERATION OF INDEPENDENT GROCERS - FÉDÉRATION CANADIENNE DES ÉPICIERS INDÉPENDANTS
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Peter Cavin of Country Grocer to Receive Life Member Designation from CFIG

TORONTO — October 6, 2021... Ron Welke, Chair of the Canadian Federation of Independent Grocers (CFIG), Thomas Shurrie, President and CEO, and the CFIG Board of Directors are pleased to announce **Peter Cavin, Country Grocer, Victoria, B.C.**, as the 2021 recipient of CFIG's prestigious **Life Member Award** in the **Independent Grocer** category.



Today there are seven Country Grocers on Vancouver Island, plus the Island Independent Buying Group to supply them. Peter says CFIG has always been a valuable resource for the Country Grocer group.

Peter says that CFIG has been a tremendous support throughout the growth of the business. And he is proud to have served as Chair of the CFIG board.

The family passion for grocery continues as his sons, Craig and Andrew are in leadership roles in the business.

CFIG's Life Member designation honours those individuals who have made a significant contribution to the food industry. Their experience, accomplishments and commitment are at the foundation of today's grocery

retailing business.

Peter will be officially recognized at the Celebration of Grocers event on Wednesday, October 27 at 3pm, at **GIC LIVE @ HOME**, Canada's premier virtual grocery exposition and conference taking place Oct. 26, 27, 28, 2021 at www.GroceryInnovations.com

The Canadian Federation of Independent Grocers (CFIG) — *CFIG is a non-profit trade association founded in 1962, which continues to be a collaborative community, equipping and enabling independent, franchised and specialty grocers for sustainable success. CFIG is the strong and united voice for the independent grocery retailers to Industry and Government across Canada. CFIG also provides programs that support operational excellence while fostering solid relationships among retailers, distributors, and suppliers. www.cfig.ca*

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