



## Righteous Serves Up a Purpose Drive Spoonful

*Righteous Gelato is named one of Canada's Top Small & Medium Employers!*



**April 6th, 2021 (Calgary, Alberta) Righteous Gelato** is honoured as one of **Canada's Top Small & Medium Employers** announced by Mediagroup Canada Inc, organizers of the *Canada's Top 100 Employers* project. The Canada's Top Employer Program seeks out industry game changers and companies using best practices or innovative programs that attract and retain talented employees.

Employees at Calgary-based Righteous Gelato receive up to 20 hours annually to volunteer at local organizations, daily lunch service, a no policy vacation policy and a trip to Italy after 5 years! "Culture is at the core of everything we do at Righteous." said James Boettcher, Chief Idea Officer, Custodian of Culture, and CEO. "The company looks for self starters and people who want to be part of something bigger than themselves"

### About Canada's Top Small & Medium Employers

Now in its 7th year, Canada's Top Small & Medium Employers is an editorial competition that recognizes the small and medium enterprises (SMEs) that offer the nation's best workplaces and forward-thinking human resources policies. Employers are evaluated by the editors of Canada's Top Small & Medium Employers using the same eight criteria as the national competition. : (1) Physical Workplace; (2) Work Atmosphere & Social; (3) Health, Financial & Family Benefits; (4) Vacation & Time Off; (5) Employee Communications; (6) Performance Management; (7) Training & Skills Development; and (8) Community Involvement.

For more information on Canada's Top Small & Medium Employers check out <https://www.canadastop100.com/sme/> and on social media @TopEmployers. You can also view the Righteous profile [here](#).

**Righteous Gelato** is a Certified B Corporation artisan gelato maker from Calgary, Alberta with the mission to "enrich people's lives, one tiny spoonful at a time". Pints are *available at Canadian grocery stores coast to coast, and in the U.S at Whole Foods locations in the Pacific Northwest.*

**Join the Righteous wave** on social media [@righteousgelato](#) and [righteousgelato.com](http://righteousgelato.com).

For more information, interview requests, or high resolution images, please contact: **Jennifer Taylor Director of Marketing** [jennifer@righteousgelato.com](mailto:jennifer@righteousgelato.com) or visit [www.righteousgelato.com/media-kit](http://www.righteousgelato.com/media-kit)